



上海国际薄膜软包装展览会

Shanghai International Flexible Package Expo

(同期举办：第十六届上海国际功能薄膜展览会)

2020.9.28-30 上海国家会展中心 (NECC·CHINA) 7.1H+8.1H

薄膜的软包装世界

53,500m², 2,600个展位 Booths, 900家展商 Exhibitors

薄膜材料
(软性包装材料)

印刷技术

复合技术

分切技术

制袋技术



/启发 inspire//创造create///商机Business opportunity

中国乃至亚洲不容错过的软包装盛会 An unmissable world class soft packaging Expo

上海国际薄膜软包装展览会，简称B&P，是专注于薄膜材料处理加工到包装的专业大展，涵盖印刷、复合、分切、制袋等重要工艺技术，集产品、技术、资讯、市场及服务的软包装产业亚洲盛会。

B&P2020 将联袂“第十六届上海国际功能薄膜展（全球最大）”同期举办，两展整合规模将达到53,500平方米，预计将吸引超过39,500名专业观众，共同打造出软包装上下游产业链一站式商贸技术交流大平台！

Shanghai International Flexible Package Expo(B&P), It is a professional exhibition focusing on the soft materials (film, paper, foil, composites, etc.) and the processing into bags. It covers printing, compositing, cutting and rewinding, bagging and other important technology. The annual event of flexible packaging of materials, technology, information, markets and services.

B&P 2020 will jointly hold the 16th Shanghai Tape and Functional Film Expo (World Premiere) together with the Upstream Material Exhibition. The scale of the two exhibitions will reach 53,500 square meters. It is expected to attract more than 39,500 professional visitors to jointly create the upstream and downstream industries for flexible packaging One-stop chain commerce technology exchange platform!

双展并举，磅礴呈现 Double exhibitions, the majestic presentation.

上届展会曾于2019年6月12-14日在上海国家会展中心（虹桥）举办，展览面积达43,500平方米（折合展位1955个），有来自全球736家顶尖展商参加。材料品牌展商如BEMIS（毕玛时）、Denka、Polysar、Clariant、大东南、双星、中国石油、纳琳科、友谊、万华、和顺、南洋、华龙、铭丰、钟恒、丰华、炎英、德威、凯利、恩美、视洋等；设备品牌展商包括ConQuip、Kensinger、GUZZETTI, G&A、PNT、CO-TECH、日立高新、爱德旺斯、美塞斯、PORA、BST、BESA、北人、松德、航天华阳、远东轻化、金纬、韦伯康、精诚、恩伟、富日、泰德、永盛、佳源、诺亨、钜业、中钞科信、力达、巨鼎、仕诚、元特、比勒、村田、辉隆、仕诚等等。大会共吸引来自三十多个国家与地区超过2万名专业观众到会参观。

Over the same period and Shanghai Tape and Functional Film Expo (Scale up to 35,000 sqm) held jointly formed a total of 53,500 square meters large-scale event in flexible packaging industry chain, will bring together more than 900 brands from around the world on the same stage. It is estimated that 39,500 Chinese and foreign professional buyers and visitors come to visit and will provide you a unparalleled business opportunity for fully harvesting industrial development opportunities and business achievements!



展示范围 Exhibit Range

一、材料类

- 1) PET(BOPET)膜、PP(BOPP/OPP/CPP)膜、PE/CPE膜、Nylon(BOPA)膜、VMPET/VMCPP/VMCPE/VMBOBP镀铝膜、PVC膜、涂布/共挤阻隔膜、玻璃纸、POF/PETG收缩膜等薄膜材料，及铝箔，纸张（牛皮/铜版纸等）等材料；
- 2) 以薄膜、铝箔、纸张等为基材的复合材料及印刷卷膜；以薄膜、纸张、缓冲材料等非复合材料及卷膜；
- 3) 各类拉伸缠绕膜、收缩膜、气泡膜、不干胶/标签、打包带、生物/纸塑铝、吸塑包装等软包装材料制品。

二、机械设备类

材料加工技术设备：印刷设备（凹版/柔性版；商标印刷机）、复合机、涂布机、分切机、分条机、复卷机、制膜设备（吹膜/流延/挤出拉伸/镀膜机）、制袋设备/在线制袋包装设备、收缩膜机、缠绕膜机、拉伸膜机、气泡膜机、气垫膜机、撕裂膜机、淋膜机、覆膜机、打包带设备、真空包装设备、激光雕版机、打码/喷码标识机、模切/裁切机、合掌机、检品机、VOCs治理及环保回收装置、控制检测设备及机器人等软包装技术设备。

相关配套设备及部件：烘箱干燥设备、卷取设备、张力控制、纠偏系统、气胀轴、模温机、焊嘴机、油墨搅拌供胶机、电子轴系统、套色系统、裁切系统、送料/拉料/理料平台、印版/制版、辊、刀、泵、离合器、光电开关、伺服装置、变频装置、牵引/承切皮辊、打孔机、拉丝机、静电消除器、电晕处理、表面处理设备、UV固化设备、分析/测量/测试仪器及相关控制系统等。

三、化工原料与辅助材料及服务类

- 1、油墨、光油、粘合剂、热熔胶、树脂（含薄膜树脂、阻隔树脂等）、阻隔涂布液、颜料、色母粒、增强剂、弹性体、填料、溶剂、助剂等。
- 2、CAD/CAE/CAM技术设计软件、ERP管理系统、生产管理软件、制版等。
- 3、软包装终端产品（环保袋等）、预涂膜、转移/镭射膜/烫金材料、无胶膜、降解塑料新材料等。

1. Materials

- ▲ PET(BOPET), PP(BOPP/OPP/CPP), PE/CPE, Nylon(BOPA), PVC, VMPET/VMCPP/VMCPE/VMBOBP and other film material; Composite bags and printing rolls with film, aluminum foil and paper as base material; non composite bag and film with non-woven fabric, paper, film, buffer material and so on;
- ▲ Composite bags and printing rolls with film, aluminum foil and paper as base material; non composite bag and film with non-woven fabric, paper, film, buffer material and so on; Various types of stretch wrapping film, shrink film, protective film, tape, stickers / labels, packing tape, bio/paper aluminum, plastic packaging and other related flexible packaging materials.

2. Equipment

- ▲ Flexible packaging technical equipment: flexible packaging printing equipment (gravure / flexo; trademark printing presses), coating machines, laminating machines, slitting machines, rewinder, film equipment, Bag making equipment, shrink film machine, Stretch film machine, bubble film machine, air cushion film machine, tear film machine, lamination machine, laminating machine, packing belt equipment, vacuum package equipment, laser engraving machine, die cutting / cutting machine, co-hand machine, punching machine, seized machine, control testing equipment, exhaust gas treatment, environmental recycling equipment, automated robots and other related flexible packaging technology equipment.

- ▲ Supporting equipment and components: oven drying equipment, coiling equipment, tension control, correction system, air shaft, tube machine, electronic shaft system, chromatography system, cutting system, feeding / pulling material / material platform, Cutting Tools Pumps Clutches Photovoltaic Switches Servo Devices Frequency Converters Traction / Carrier Rollers, Drilling Machines, Electrostatic Eliminators, Corona Treatment, Surface Treatment Equipment, UV Curing Equipment, Analysis / Measurement / Testing Instruments and related control systems.

3. Chemical raw materials, auxiliary materials and services

- ▲ Flexible packaging printing ink, varnish, adhesives, hot melt adhesives, resins, pigments, functional masterbatches, degradation masterbatch, masterbatch, reinforcing agents, elastomers, fillers, additives and so on.
- ▲ CAD / CAE / CAM technology design software, ERP management system, production management software, plate (plate) and related supplies.
- ▲ Flexible packaging terminal products (sterilization bags, vertical bags, plastic bags), pre-coated film, transfer / laser film, bronzing materials, no plastic film, new materials, such as degradation of plastics.

B&P 从材料
市场应用
到制造加工技术
的全球平台

An optimal platform for materials markets & processing technology



参展费用 Exhibition Fee

国内展区 (A/B/C 区):

A/B区: RMB 12800/9平方米展位/展期; 光地(36平方米起租): 国内企业 RMB 1300/平方米/展期

C/D区: RMB 11800/9平方米展位/展期; 光地(36平方米起租): 国内企业 RMB 1200/平方米/展期

国际展区/品牌馆 (T区):

T区: USD 2800/9平方米展位/展期; 光地(36平方米起租): 国际展区 USD 280/平方米/展期

Domestic Zone(A/B/C Zone):

A/B Zone: RMB 12800/9m²; Raw Space(≥36m² for leasing)RMB 1300/m²

C/D Zone: RMB 11800/9m²; Raw Space(≥36m² for leasing)RMB 1200/m²

International Zone(T Zone):

T Zone: USD 2800/9m²; Raw Space(≥36m² for leasing)USD 280/m²

备注 Remarks:

外资、合资以及代理国外产品的企业无论在中国展区还是国际展区统一执行国际展区价格; 中国企业如果选择在国际展区(T区)展位, 将执行国际展区价格。

Foreign investment, joint ventures and corporate agents of foreign products, Whether in China or the international exhibition, exhibition uniform implementation of international prices; Chinese enterprises in the international exhibition if you select exhibitors, the exhibition will be the implementation of international prices.

展位配置 Booth configurations:



▶ 标准展位

包括三面展板, 楣板1块, 洽谈桌1张, 椅子2把, 射灯2盏, 220V插座一只, 地毯等展览设施。

▶ 空地展位 (净地面积)

租用面积不得少于36平方米, 展商需自行设计及布置展位, 电源及洽谈桌自备或租用。另需向展馆交纳管理费30元/m²及施工按金。

Stand Booth

Including: 1 front desk, 2 folding chairs, 2 spotlights, 1 socket(220V), carpet, 1 waste basket

Raw Space

The leased area shall not be less than 36 square meters, exhibitors need to design and arrangement of booth, the power supply and the negotiation table owned or leased. Another need to pay to the pavilion management fee 30 yuan / square meters and construction of deposit.

技术讲座 Technical seminar

展览会期间主办单位将组织多场技术交流会及专题研讨会, 以开展国际技术、经贸交流, 宣传、推广产品。各单位均可报名申请举办, 请自定交流主题, 每场RMB6000元/半小时。

The exhibition organizer will organize several technical exchange meetings and special seminars, and carry out the international technology and economic trade exchange, advertisement and promote products.

Exhibitors can apply for conferences and choose the topic for themselves. The charge is RMB 6000 / half an hour.

相关广告合作 Cooperative advertising

封面 Front cover	RMB50000	封二 Second front cover	RMB28000	参观证 Visitor Card	RMB50000/期 (RMB50000/Exhibition Period)	手提袋 Handbag	RMB5000/千个 (RMB5000/1000 Pcs)
封底 Back cover	RMB35000	扉页 Head page	RMB25000	参展证 Exhibitor Card	RMB25000/期 (RMB25000/Exhibition Period)	门票 Tickets	RMB5000/万张 (RMB5000/10000 Pieces)
彩色内页 Color inside page	RMB6000	黑白内页 Full black & white page	RMB2000	挂绳 Lanyard	RMB30000/期 (RMB30000/Exhibition Period)	参观请柬 Invitation letters	RMB10000/万张 (RMB10000/10000 Pieces)





薄膜的软包装世界

展商

900家



观众

39500名



规模

53500m²

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An unmissable world class soft packaging Expo

上海国际薄膜软包装展览会 Shanghai International Flexible Package Expo

B&P2020 — Please contact

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